

**The Premier Professional Association for Educators**

**AZ ASCD Meeting – Board Retreat**

**AGENDA**

**99 E. Virginia St.**

**Phoenix, AZ**

**Arizona K12 Conference Room**

**Saturday, August 25, 2018**

**9:00 AM---2:00 PM**

1. **Call to Order & Welcome—5 minutes**

Danielle Brown, President

1. **Reports---5 minutes**
   1. Past- President and President Report –Kate Wright and Danielle Brown
      1. Update on Website - Asks that we look at bio, links, etc., to ensure accuracy. Kate will accurately reflect on the website, events, etc. (AZASCD.org)
   2. Treasurer Report – Jonathan Moore
      1. Two checks from membership dues for a total of $420.00.
   3. Secretary Report – Michael Lee
      1. Starting a Google Calendar for meetings, event, etc.
      2. Remember you can star the AZASCD folder so it stays in your taskbar.
   4. Membership Report—Alice Wells
      1. Updated May and June new members: 111 Members, but taking out expirations, it’s 73. Lowest membership in her memory, so must be a priority.

1. **Old Business---5 minutes**
   1. Approval of meeting minutes for June 23, 2018—Kate
2. **ASCD National Update—Walter McKenzie, Senior Director for Constituent Services---20 minutes**
   1. ascd.org/affiliates is the affiliates splash page
   2. If you need something email [wmackenzie@ascd.org](mailto:wmackenzie@ascd.org) (everything on page goes to Walter)
   3. At bottom of the page is the developmental continuum. They have been collecting feedback. There are two new categories after the five cores: Building Community and Building Sustainability
   4. There is also an Excel-based reflection tool based on the 7 areas. Auto-tabulates.
   5. Leader to Leader has changed significantly. It is now connected to Educational Leadership Conference. November 3rd and 4th: Nashville, this year. Lots of opportunities and great workshop sessions, etc.
   6. Empower19 is in Chicago.
   7. Walter has created a document with expertise that is not at the price point of “The Big Guns” that will allow for opportunities to bring in experts. Contact him if you need info.
   8. MyTeachSource is an available resource. 29 dollars for an individual resource. Moving towards ASCD Activate. What if affiliates took over MyTeachSource as a value-added member benefit. Potentially about 5 dollars per employee. Before the holidays.
   9. New Affiliates in Mexico, Peru, China, etc. Also an Emerging Leader Affiliate.
   10. Membership Refresh/Realignment Committee - How do we rethink and what do we offer? In September they will create a proposal in the Fall.
3. **New Business---Board Planning—1 and ½ hours**
   1. Welcome new Board Member at Large and new Officer (unanimously approved by Board)

1. Jaime Festa-Daigle—Member at Large (start of tenure 7/1/18)

2. John Moore--Treasurer (start of tenure 7/1/18)

* 1. Develop a 2018-2019 meeting calendar—Danielle
     1. Dates developed and added to Google Calendar
  2. Strategic Plan development—Review the existing plan and action plans

1. Elevator speech—Marketing hook for membership

2. Work session for sub-committees

<http://www.ascd.org/about-ascd/Affiliates/Affiliate-Community/Affiliate-Community.aspx>

**LUNCH 11:30 - (Actual 11:35 - 12:58 Break)**

1. **New Business—Board Information and Action Items—1 and 1/2/hour**
   1. L2L and ASCD Leadership Conference—November 1-4 Nashville, Tennessee
   2. Principal Leadership Program in collaboration with ASCD (Erin Scroggins)—Discussion

Daniella—Alaina and Dr. Ronda Frueauff (Potential Action)

* + 1. Discussion about value to districts, etc. Discussion indicate a need for it to mesh with current models or goals. Ronda indicates there is interest, particularly from ASA which does not have capacity to provide such training. Ronda feels it’s still in the exploration. Lots of need about the need for instructional leading training.
  1. Fundraising Presentation—Board Source Dr. Ronda Frueauff
  2. Wild Apricot Exploration—Kate and Alice

**6. Future Board Agenda Items**—**15 minutes**

1. Ad Hoc Sub-committee- Reports and work session
   1. Look at the continuum and reflect on what we’re doing and need to work on.
   2. Potential to move QuickBooks to Cloud version.

Generative Discussions—Vetting opportunities to build capacity

Standing committees—Executive, Nominating, Audit

**Meeting Adjourned at 1:38**

